New ETL Process & Improved Data Integration

Major overnight shipping company improved processing times and recovered $1M in revenue

Client Need

Client needed to load data faster into their Data Warehouse and improve same day production processing.

Benefits

- Address processing accuracy improved 2.5 times, going from 5M/day to 13M+ / day
- Records processing improved to 13 million in < 19 hrs. vs 5M in 24 hrs.
- Eliminated extensive backlog of 250 million old addresses by eliminating duplicates.
- Increased revenues by USD $1.M in 1st month.

PR3 Systems Solution

InfoSphere DataStage was designed and implemented for performing analytics on customer relationship data.